

TERMS AND CONDITIONS - COBBER “PAWSOME ADVENTURE” PROMOTION

Schedule to Conditions of Entry:

Promotion Name	Cobber Pawsome Adventure
Permits	SA: T22/2091 ACT: TP22/02534
Promoter	The promoter is Ridley AgriProducts Pty Ltd ABN 94 006 544 145 (“Ridley AgriProducts”), Level 4, 565 Bourke Street, Melbourne VIC 3000 Phone: 1300 666 657. Cobber is a registered trademark of Ridley AgriProducts.
Promotion website	www.cobberdogfood.com.au/pawsomeadventure
Promotional Period	The Promotion starts at 12:01am AEST on Monday 3 April 2023 and closes at 11:59pm AEST on Friday 2 June 2023.
Eligible Entrants	Entry is open to all Australian residents who are over the age of 18.
How to Enter	<p>An Eligible Entrant will receive one entry in the Promotion if they, during the Promotional Period:</p> <p>(a) Purchase one (1) 8kg Cobber dry dog food product <u>OR</u> one (1) 20kg Cobber dry dog food product in a single transaction at a retailer displaying promotional point of sale material in relation to the Promotion (“Eligible Purchase”); and</p> <p>(b) Scan the QR code displayed by the retailer at the point of sale or visit the website www.cobberdogfood.com.au/pawsomeadventure and fully complete and submit the online entry form to include:</p> <ul style="list-style-type: none"> • Your personal details (including first and last name, state/territory of residence, date of birth, email address and mobile telephone number); • Details of the store from which the Eligible Purchase was made; and • A photograph of the receipt for the Eligible Purchase. <p>A completed online entry form must be submitted for each entry.</p>
Entries Permitted	<p>Eligible Entrants may enter multiple times provided a separate and complete entry is submitted for each Eligible Purchase in accordance with the instructions on ‘How to Enter’ above.</p> <p>An Eligible Entrant will receive one (1) entry for each fully completed entry form in relation to an Eligible Purchase made by the Eligible Entrant.</p> <p>One (1) entry per valid receipt for an Eligible Purchase only.</p>

Prizes	There are five (5) prizes available. Each prize is a Big 4 Holiday Parks gift voucher valued at \$2,000.
Total Value of Prize Pool	A\$10,000
How the Winners are Determined	This competition is a game of chance. The winning entry or entries will be the entry or entries that are selected at a random draw. The random draw will take place on Monday 5 June 2023 at 10:00am AEST, at Level 4, 565 Bourke Street, Melbourne 3000, Victoria.
Conditions of Prize	Prizes are not transferable and cannot be converted to cash. The redemption of a gift card or voucher is subject to any terms and conditions of the issuer, including those specified on the gift card or voucher. A gift card or voucher is valid until the gift card or voucher expiry date stated on the gift card or voucher itself. The gift card or voucher cannot be converted to cash nor replaced if lost, stolen or defaced. The Promoter may require proof of purchase to verify the entry so entrants are required to retain a copy of their proof of purchase to claim the prize.
Prize Winner Notifications	Each Prize Winner will be notified by phone call (as set out in the winning online entry form) within five (5) business days of the Prize Draw.
Prize Winner Publication Details	The first name of the Prize Winners will be published on www.cobberdogfood.com.au/pawsomeadventure on Friday 9 June 2023 by 5:00pm AEST.
Prize Claim Date and Unclaimed Prize Draw	All Prizes must be claimed by 30 June 2023 at 5:00pm AEST. If the Prize is not claimed by the Prize Claim Date, the Prize will be forfeited and the Promoter will determine an alternative winner via an unclaimed prize draw. Any unclaimed prize draw will be conducted at Level 4, 565 Bourke Street, Melbourne 3000, Victoria at 4:00pm AEST on Monday 3 July 2023 and their first name will be published on www.cobberdogfood.com.au/pawsomeadventure on Tuesday 4 July 2023. Each Prize Winner will be notified by phone call (as set out in the winning online entry form) within five (5) business days of the Prize Draw.

1. Entry into the Promotion is deemed acceptance of these Conditions and the Schedule to Conditions of Entry. To the extent that there is any inconsistency between the Conditions of Entry and the Schedule to Conditions of Entry, the Schedule to Condition of Entry prevails.
2. Information on how to enter and prizes form part of these Conditions of Entry.
3. This Promotion is a game of chance.
4. Any entry that does not comply with these Conditions of Entry and Schedule to Conditions of Entry is invalid.
5. Employees (and their immediate family members, including spouses, de-facto spouses, parent, guardian, child or sibling) of the Promoter, the Promoter's related companies, and the Promoter's distributors, suppliers and agencies associated with the Promotion are not eligible to enter.
6. The Promotion will take place during the Promotional Period. Any entry received outside the Promotional Period is invalid.
7. Entries are deemed to be received at the time of receipt by the Promoter database and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt. The Promoter is not responsible for incorrect, inaccurate, incomplete, late, lost or misdirected entries.
8. Each entry becomes the property of the Promoter.
9. The Promoter may require an entrant to provide proof of identity, age, and residency. The Promoter reserves the absolute discretion to require any Prize winner to produce the original purchase receipt/s for every entry they or their household made during the Promotion period in order to claim a prize. If an entry cannot be verified to the Promoter's satisfaction, the entry will be invalid.
10. The Promoter reserves the right to disqualify any individual entrant or group of entrants for tampering with the entry process. Tampering includes but is not limited to the utilisation of techniques designed to make of multiple entries that are not associated with a separate Eligible Purchase, or submitting an entry which is not otherwise in accordance with these Conditions of Entry and Schedule to Conditions of Entry. Should the Promoter find evidence of tampering by an individual, in addition to declaring any or all entries made by that individual invalid, the Promoter may also preclude that entrant from participation future promotions of the Promoter.
11. All Prizes unless stated to the contrary are not transferable and cannot be converted to cash.
12. Prize value is correct at time of printing but no responsibility is accepted for any variation in the value of any prize after that date.
13. The Prize is subject to the terms and conditions of the issuer. The terms and conditions which apply to the Prize at the time it is issued to the winner will prevail over these Conditions of Entry, to the extent of any inconsistency. The Promoter accepts no responsibility or liability for any delay or failure by the issuer to deliver the Prize, any delay or failure relating to the Prize itself or failure by the issuer to meet any of its obligations in these Conditions of Entry or otherwise.
14. Prizes will only be delivered in Australia and each winner should allow 28 days from the date of the Prize Draw for delivery of their Prize.
15. If a Prize or a portion of it becomes unavailable, the Promoter may substitute a different prize item of equal or greater value. This substitution may be subject to any approval process required by any relevant gaming or lotteries authority.
16. No compensation will be payable if a winner is unable to use the Prize as stated.
17. If for any reason this Promotion is not capable of running as planned, whether caused by computer virus, mobile phone failure, line drop out, bugs, tampering, unauthorised intervention, fraud, technical failures or any other reason beyond the control of the Promoter which corrupt or affect the administration, security, fairness or integrity of the Promotion, the Promoter reserves the right in its sole discretion, (subject to any written direction given by a relevant Regulatory Authority), to cancel, terminate, modify or suspend the Promotion, invalidate any affected entries, or modify a Prize.

18. Winners will participate in and co-operate as required with all reasonable marketing activities relating to the Promotion including but not limited to being recorded, photographed, filmed or interviewed. The Promoter may use each winner's entry content, name, likeness, images, photograph/s, film and sound recordings and any other material created during their participation in the Promotion for publicity and promotion purposes for an unlimited time throughout the world without compensation in any media, social media, advertising and/or promoting any goods or services of the Promoter.
19. The Promoter and its respective related bodies corporate, officers, employees and agents, is not liable for any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained during the course of accepting or using the prize, except for any liability which cannot be excluded by law.
20. The Promoter is not responsible for any tax implications of the receipt of any prize or participation in the Promotion. Entrants should obtain their own independent financial advice in relation to any tax liability that may arise as a result of their participation in the Promotion.
21. All decisions of the Promoter are at their complete discretion and are final. No correspondence will be entered into.
22. The Promotion is in no way sponsored, endorsed or administered by or associated with Facebook, Instagram, TikTok or Twitter. Entrants completely release Facebook, Instagram, TikTok or Twitter from any and all liability relating to the Promotion.
23. Privacy: Each entry becomes the property of the Promoter. Ridley collects personal information about entrants to be stored on the Promoter's database. The Promoter may use this information for future marketing purposes regarding its products including contacting the entrant electronically. You can always change your preference for follow-up contacts by e-mailing us at any time. All details will be held in accordance with the Ridley Corporation Privacy Policy which can be accessed by visiting www.ridley.com.au/privacy-policy/. The Promoter's privacy policy contains information about how the entrant may access, update and seek correction of the personal information the Promoter holds about them and how the entrant may complain about any potential breach by the Promoter of the Australian Privacy Principles or any other Australian privacy laws and how such complaints will be dealt with. The Promoter collects personal information about entrants to enable them to participate in this promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion.
For the purposes of public statements and advertisements, the Promoter may publish the winner's surname, initial and State/Territory or postcode of residence.
24. These Conditions of Entry are governed by the laws of Victoria. By participating in this Promotion all entrants irrevocably submit to the non-exclusive jurisdiction of Victoria and waive any right to object to the venue on any grounds.