



Product Range

A guide to our range of complete and balanced feeds, specifically formulated to meet your dog's nutritional needs, for all life stages and activity levels.



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7th edition - published September 2025

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About COBBER®

AT COBBER®, WE SUPPORT THE DOGS THAT SUPPORT YOU

Cobber® has been the trusted fuel for thousands of working dogs across Australia for 40 years. With decades of experience behind us, we've used our deep knowledge of nutrition to craft high performance diets for companion pets too – because every dog deserves fuel that works as hard as they do.

From teams of working dogs on remote cattle stations, to older pet dogs on the city outskirts and all dogs in between.

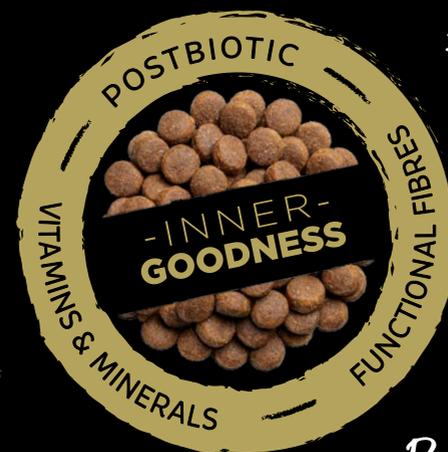
Cobber® has a range of complete and balanced feeds, specifically formulated to meet your dog's nutritional needs, for all stages and activity levels.

We're proud to say that all of our products are made right here in Australia. Our spirit is Australian – what we stand for, the ingredients we source, the people turning these into high quality dog food and the causes and local communities we support.



Aussie meat
1st ingredient

Vitamins and
minerals



Functional
fibres

Postbiotic

It all starts inside

IT'S THE INNER GOODNESS OF COBBER® THAT MAKES IT SO SPECIAL

Every Cobber® product is carefully crafted with a purposeful balance of essential vitamins and minerals, functional fibres, and a powerful postbiotic, because we believe great health starts on the inside.

Our recipes are made with quality Australian meat and backed by nutritional know-how to help support a healthy gut – encouraging the growth of good bacteria and promoting digestive comfort.

This gut-first approach helps dogs absorb more from every mouthful, making sure they get the energy and nutrients they need to thrive. A well-fed gut also plays a key role in building natural immunity, maintaining condition, and supporting overall vitality.

From working dogs to companion pets, Cobber® is designed to help them stay strong, active, happy and healthy – day in, day out.

Getting results with Cobber®

WHETHER THEY'RE ROUNDING UP STOCK, CHASING BALLS, OR KEEPING YOUR FEET WARM, EVERY DOG DESERVES THE RIGHT FUEL TO THRIVE.

Cobber® formulas are made to support dogs of all kinds – with the nutrition they need for steady energy, strong bodies, and healthy digestion. From the paddock to the back porch, we're here to fuel their spirit, every step, snooze, and sprint of the way.



EXPERT NUTRITION

Behind every Cobber® formula is a team of animal nutritionists who know what dogs need to stay healthy and perform at their best.

We don't overcomplicate it – just proven ingredients, backed by science, and balanced to deliver results. From puppyhood through to their working years or slower days at home, Cobber's expert nutrition supports your dog at every life stage and activity level.



FEEDING GUIDELINES

With all of our feeds we provide feeding guidelines. These should be taken as a guide only. The amount your own dog needs will vary depending on a number of factors, including level of work, weight, body condition, age, breed, sex, and the local climate. Adjust the amount you feed your dog each day as necessary, to ensure they maintain good, lean condition.



TRANSITIONING BETWEEN FEEDS

All Cobber® products contain a postbiotic to promote a healthy balance of gut bacteria, so to get the most out of your new feed, and avoid possible digestive upsets, we recommend that you transition your dog across to a new food over a two-week period, which will allow you to phase the new feed in and the old feed out.



WATER

It's vitally important that your dog has access to clean, fresh water at all times, especially after exercising or after a hard day's work.



STORAGE

Cobber® dog feeds have a shelf life of 18 months from the date of manufacture. To ensure optimal shelf life, we recommend that the feed is stored below 30°C, off the floor in a cool, dry, well ventilated area, protected from direct sunlight.

THE TRANSITION TO A NEW FEED



DAY 1-4

New Food 20%
Old Food 80%



DAY 5-7

New Food 40%
Old Food 60%



DAY 8-10

New Food 60%
Old Food 40%



DAY 11-13

New Food 80%
Old Food 20%



DAY 14

New Food 100%

Puppy dogs

Nutrition is critical during the puppy stage, when your dog is undergoing rapid physical development.



THIS FORMATIVE PHASE SETS THE FOUNDATION FOR THE REST OF YOUR DOG'S LIFE, AND WHAT YOUR PUPPY EATS IN THIS TIME HAS A DIRECT EFFECT ON THEIR GROWTH, SKELETAL DEVELOPMENT AND IMMUNE SYSTEM.

Good nutrition is a key factor in making sure a working dog puppy achieves its genetic potential.

It's important to be aware that the length of this formative phase can vary depending on the breed. For most breeds of working dog, the general rule of thumb is that they should be fed as a puppy for 12 months.

NUTRITIONAL BALANCE

A puppy needs a specific formulated food that contains high levels of protein and fat compared to an adult dog food. They also need a diet that has the correct balance of energy, protein, fat, calcium and phosphorus, as well as vitamins and minerals.

Providing your puppy with complete and balanced nutrition will ensure that they achieve all of their growth and development milestones.

🐾 **Protein** which forms the key building blocks of muscle, skin, coat, organs and other tissues. Puppies will need abundant levels of protein during periods of growth

🐾 **Carbohydrates** which include sugars and starches, are essential for providing energy for growing puppies. Fibre is also considered a carbohydrate, however its primary role isn't as an energy source but to help gastrointestinal function. Such fibres include beet pulp and chicory

🐾 **Essential omega fatty acids** which promote a healthy immune system and help to keep your puppy's skin and coat healthy. Docosahexaenoic acid (DHA) helps with cognitive development in puppies

🐾 **Vitamins and minerals** which are essential to dogs for cell regeneration, bone formation, muscle function and a variety of other functions.

FEEDING WORKING DOG PUPPIES

Generally, puppies should be offered food up to four times a day to begin with. The number of meals should be gradually decreased as they grow.

It's best to establish a routine with your puppy and feed them at set times each day, rather than leaving food out at all times.



Puppy

30% PROTEIN · 15% FAT
FORMULATED TO SUPPORT GROWTH AND DEVELOPMENT OF ALL DOG BREEDS UP TO 12 MONTHS

Vitamins and minerals

boosted with the essential vitamins and minerals your pup needs for healthy growth and development

+ Aussie meat 1st ingredient

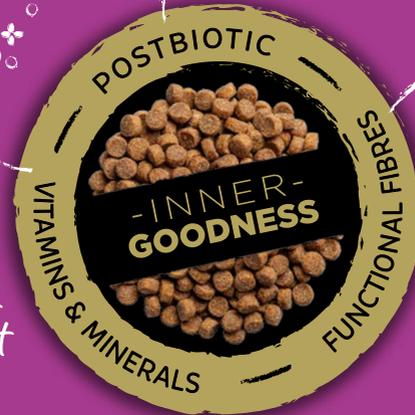
as the primary source of protein to support development of muscle mass in growing pups

+ Supports cognitive development

with added fish oil, a natural source of Omega 3, DHA and EPA, proven to support cognitive development in growing pups

Postbiotic

Cobber's distinctive formula targets a healthy balance of gut bacteria and supports digestion, nutrient absorption and immune function



Functional fibres

special combination of balanced fibres acts as a natural prebiotic to promote growth of beneficial gut bacteria

+ Skeletal development support

with optimal calcium and phosphorus

+ Immunity Boost

with Vitamin E



PUPPY Typical analysis as fed per 100g

Metabolisable Energy (ME)	360 kcal
Crude Protein	30%
Crude Fat	15%
Crude Fibre	2.2%
Vitamin E (min.)	8 IU
Omega 3 (min.)	0.2%
DHA (min.)	0.1%
EPA (min.)	0.02%
Calcium (min.)	1.5%
Phosphorus (min.)	1.1%

Cobber® Puppy is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates

Est. Adult Weight	2-5 Months	5-9 Months	9-12 Months
Small (5-10kg)	145 - 260g (1 - 2 cups)	125 - 280g (1 - 2 cups)	140 - 260g (1 - 2 cups)
Medium (10-25kg)	260 - 530g (2 - 4 cups)	200 - 550g (1½ - 4 cups)	225 - 550g (1½ - 4 cups)
Large Breed (25-40kg)	530 - 740g (4 - 5½ cups)	370 - 775g (2¾ - 5¾ cups)	440 - 740g (3¾ - 5¾ cups)
Giant Breed (40-60kg)	740 - 1000g (5½ - 7½ cups)	550 - 1250g (4 - 9¾ cups)	630 - 935g (4¾ - 7 cups)

1 Cup equals approximately 135 grams of Cobber® Puppy.

This guide outlines the amount of Cobber® Puppy that is normally required each day for a puppy dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition. IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.

INGREDIENTS

Meat Meals (Chicken, Beef and/or Lamb); Wholegrain Wheat; Legumes; Wholegrain Sorghum; Beef Tallow and/or Poultry Oil; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Vitamins and Minerals; Fish Oil; Preservatives; Amino Acids; Yeast Extract (Postbiotics); Antioxidant.

NO ARTIFICIAL COLOURS OR FLAVOURS.

Pet and family dogs

Not every Cobber® dog's out chasing sheep –but that doesn't make them any less important. Whether they're guarding the yard, playing with the kids, or keeping your feet warm, family dogs give a lot – and they deserve great nutrition in return.

AT COBBER®, WE KNOW THAT GOOD NUTRITION ISN'T JUST ABOUT ENERGY

It's about helping dogs stay healthy, happy, and part of the family for as long as possible. That's why our adult companion dog range is crafted with the same care and science as our working dog products – just tailored for everyday pets. From maintaining a healthy weight to supporting joint health as they age, we've got formulas to suit every kind of mate.

ADULT DOGS

When your dog's no longer a pup but still full of life, they need balanced nutrition that keeps up with their everyday adventures. Whether they're chasing tennis balls, keeping the backyard safe, or tagging along on weekend trips, Cobber's adult formulas are designed to support active, healthy pets through their prime years.

With quality protein for lean muscles, essential fats for sustained energy, and gut-friendly ingredients for healthy digestion, our adult range fuels their body and spirit, day in and day out.

Every recipe includes Cobber's Inner Goodness™ – a unique blend of postbiotic, functional fibres, and essential vitamins and minerals – designed to support digestion, nutrient absorption, and immune health.

DOGS 7+

As dogs get older, their nutritional needs change – but their love for life doesn't. That's why Cobber® Adult 7+ is specially formulated for ageing dogs, supporting them through their later years with care.

It's got added antioxidants for immune health, glucosamine for joint support, and a formula that's easy to digest. Plus, it includes Cobber's Inner Goodness™, a carefully balanced mix of postbiotic, functional fibres, and essential vitamins and minerals – supporting gut health and helping older dogs get the most from every meal.

Whether they're still bounding around the yard or slowing down a little, this recipe helps keep them mobile, comfortable, and enjoying life the way they always have – by your side.

LARGE BREEDS

Big dogs come with big hearts – and big nutritional needs.

From joint support to steady energy release, Cobber® Adult Large Breed is made to match the demands of larger frames and longer growth cycles. With controlled calories to help manage healthy weight, plus calcium, phosphorus, and glucosamine to support joint and bone strength, it's a formula that keeps big dogs on their feet and doing what they love – whether that's stretching out in the sun or heading out for a long walk with you.

And with Cobber's Inner Goodness™ – a blend of postbiotic, functional fibres, and essential vitamins and minerals – they're getting targeted support for gut health and digestion, helping them stay strong from the inside out.



Adult with Chicken

25% PROTEIN · 11% FAT

SUITABLE FOR ALL BREEDS OF ADULT DOGS 1-7 YEARS NO ARTIFICIAL COLOURS OR FLAVOURS

VITAMINS and minerals
boosted with all the essential vitamins and minerals your dog needs to maintain optimum condition and vitality

Aussie meat 1st ingredient
as the primary source of protein to support ideal body condition

Sustained energy
optimal protein and fat for energy throughout the day

Healthy skin and shiny coat
supported with the inclusion of Omega 6

Functional fibres
special combination of balanced fibres acts as a natural prebiotic to promote growth of beneficial gut bacteria

Postbiotic
Cobber's distinctive formula targets a healthy balance of gut bacteria and supports digestion, nutrient absorption and immune function

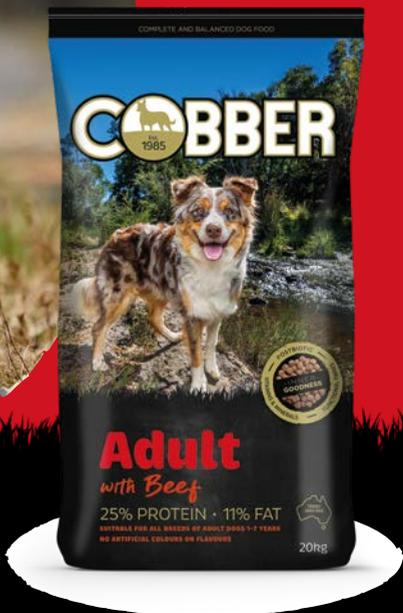


ADULT CHICKEN Typical analysis as fed per 100g	
Metabolisable Energy (ME)	335 kcal
Crude Protein	25%
Crude Fat	11%
Crude Fibre	3.25%
Omega 6 (min.)	1.1%

Cobber® Adult Chicken is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates	
Small (5-10kg)	130 - 190g (1-1½ cups)
Medium (10-25kg)	190 - 360g (1½ - 2½ cups)
Large Breed (25-40kg)	360 - 530g (2¾ - 4 cups)

1 Cup equals approximately 130 grams of Cobber® Adult Chicken
This guide outlines the amount of Cobber® Adult Chicken that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.
Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition.
IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.



Adult with Beef

25% PROTEIN • 11% FAT

SUITABLE FOR ALL BREEDS OF ADULT DOGS 1-7 YEARS NO ARTIFICIAL COLOURS OR FLAVOURS



INGREDIENTS

Meat Meals (Chicken, Beef and/or Lamb); Wholegrain Wheat; Legumes; Wholegrain Sorghum; Wholegrain Barley; Beef Tallow and/or Poultry Oil; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Vitamins and Minerals; Preservatives; Amino Acids; Yeast Extract (Postbiotics); Antioxidant.

NO ARTIFICIAL COLOURS OR FLAVOURS.

ADULT BEEF Typical analysis as fed per 100g	
Metabolisable Energy (ME)	335 kcal
Crude Protein	25%
Crude Fat	11%
Crude Fibre	3%
Omega 6 (min.)	1.1%

Cobber® Adult Beef is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates	
Small (5-10kg)	130 - 190g (1 - 1½ cups)
Medium (10-25kg)	190 - 360g (1½ - 2½ cups)
Large Breed (25-40kg)	360 - 530g (2½ - 4 cups)

1 Cup equals approximately 130 grams of Cobber® Adult Beef.

This guide outlines the amount of Cobber® Adult Beef that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition.

IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.



Adult 7+

25% PROTEIN · 9% FAT

TAILORED FORMULA WITH ADDED
GLUCOSAMINE AND CHONDROITIN
FOR JOINT MOBILITY



INGREDIENTS

Meat Meals (Chicken, Beef and/or Lamb); Wholegrain Wheat; Legumes; Wholegrain Sorghum; Wholegrain Barley; Beef Tallow and/or Poultry Oil; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Vitamins and Minerals; Fish oil; Preservatives; Amino Acids; Yeast Extract (Postbiotics); Antioxidant; Glucosamine and Chondroitin Sulphate.

NO ARTIFICIAL COLOURS OR FLAVOURS.



ADULT 7+ Typical analysis as fed per 100g	
Metabolisable Energy (ME)	325 kcal
Crude Protein	25%
Crude Fat	9%
Crude Fibre	3%
Added Glucosamine	50 mg
Added Chondroitin Sulphate	3 mg
Vitamin E (min.)	8 IU
Omega 3 (min.)	0.2%
DHA (min.)	0.1%
EPA (min.)	0.02%

Cobber® Adult 7+ is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates	
Small (5-10kg)	130 - 200g (1-1½ cups)
Medium (10-25kg)	200 - 380g (1½ - 3 cups)
Large Breed (25-40kg)	380 - 550g (3 - 4¼ cups)

1 Cup equals approximately 130 grams of Cobber® Adult 7+.

This guide outlines the amount of Cobber® Adult 7+ that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition.

IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.



COBBER

Healthy Weight Adult

25% PROTEIN · 8% FAT

TAILORED FORMULA WITH FISH LESS FAT THAN REGULAR COBBER® ADULT FEEDS CONTAINS L-CARNITINE AS A METABOLISM BOOSTER

Postbiotic
Cobber's distinctive formula targets a healthy balance of gut bacteria and supports digestion, nutrient absorption and immune function.

Vitamins and minerals
boosted with all the essential vitamins and minerals your dog needs to maintain optimum condition and vitality.

Functional fibres
special combination of balanced fibres acts as a natural prebiotic to promote growth of beneficial gut bacteria.

Metabolism boost
added L-carnitine to aid the conversion of body fat to energy.

Sustained energy
with less fat and fewer calories than regular Cobber Adult feeds.

Healthy skin and shiny coat
supported with the inclusion of Omega 6.

Aussie meat 1st ingredient
plus the added goodness of fish as the primary protein sources to support ideal body condition.

POSTBIOTIC
- INNER-GOODNESS
FUNCTIONAL FIBRES
VITAMINS & MINERALS

ADULT HEALTHY WEIGHT Typical analysis as fed per 100g

Metabolisable Energy (ME)	315 kcal
Crude Protein	25%
Crude Fat	8%
Crude Fibre	3.2%
Added L-Carnitine	25 mg
Omega 6 (min.)	1.1%

Cobber® Adult Healthy Weight is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates

Small (5-10kg)	100 - 170g (½ - 1½ cups)
Medium (10-25kg)	170 - 320g (1½ - 2½ cups)
Large Breed (25-40kg)	320 - 460g (2½ - 3½ cups)

INGREDIENTS
Meat Meals (Chicken, Beef and/or Lamb) and Fish & Fish By-Products; Wholegrain Wheat; Legumes; Wholegrain Sorghum; Wholegrain Barley; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Beef Tallow and/or Poultry Oil; Vitamins and Minerals; Fish oil; Preservatives; Amino Acids; Yeast Extract (Postbiotics); Antioxidant; L-Carnitine.
NO ARTIFICIAL COLOURS OR FLAVOURS.

1 Cup equals approximately 130 grams of Cobber® Adult Healthy Weight.
This guide outlines the amount of Cobber® Adult Healthy Weight that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.
Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition.
IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.



Vitamins and minerals

boosted with all the essential vitamins and minerals, your dog needs to maintain optimum condition and vitality

Aussie meat 1st ingredient

as the primary source of protein to support ideal body condition



Postbiotic

Cobber's distinctive formula targets a healthy balance of gut bacteria and supports digestion, nutrient absorption and immune function

Functional fibres

special combination of balanced fibres acts as a natural prebiotic to promote growth of beneficial gut bacteria

Healthy skin and shiny coat

supported with the inclusion of Omega 6

Healthy bones and joints

with added glucosamine, which can help maintain joint cartilage and may improve mechanical joint function

Large kibble size

encourages large breed dogs to chew and get the most out of their food

INGREDIENTS

Meat Meals (Chicken, Beef and/or Lamb); Wholegrain Wheat; Legumes; Wholegrain Sorghum; Wholegrain Barley; Beef Tallow and/or Poultry Oil; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Vitamins and Minerals; Fish oil; Preservatives; Amino Acids; Yeast Extract (Postbiotics); Antioxidant; Glucosamine.

NO ARTIFICIAL COLOURS OR FLAVOURS.

ADULT LARGE BREED Typical analysis as fed per 100g	
Metabolisable Energy (ME)	330 kcal
Crude Protein	25%
Crude Fat	10%
Crude Fibre	3%
Added Glucosamine	50 mg
Omega 6 (min.)	1.1%

Cobber® Adult Large Breed is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates	
Medium Breed (20-35kg)	320 - 490g (2½ - 3¾ cups)
Large Breed (35-50kg)	490 - 640g (3¾ - 5 cups)
Giant Breed (50-60kg)	640 - 720g (5 - 5½ cups)

1 Cup equals approximately 130 grams of Cobber® Adult Large Breed.

This guide outlines the amount of Cobber® Adult Large Breed that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition.

IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.

Large Breed Adult

25% PROTEIN • 10% FAT

**TAILORED FORMULA WITH LARGER KIBBLE SIZE
SUITABLE FOR ALL LARGE BREED ADULT DOGS
ADDED GLUCOSAMINE FOR JOINT SUPPORT**

Professional feeds

Many working dogs are just like elite endurance athletes, with the ability to run long distances day in, day out. To maintain this peak performance, working dogs require 150% to 250% the amount of energy compared to non-working dogs.

THERE AREN'T MANY WHO WORK AS HARD AS AUSSIE WORKING DOGS

In a standard day, they can run around 60 kms over some pretty rough terrain, come rain, hail or shine. Add in the work of managing hundreds of unpredictable cattle and sheep, and it's easy to see why working dog teams are such an integral part of farming in Australia.

Thankfully, Australian working dogs are up to the job. Working breeds like Kelpie, Heeler, Koolie and Border Collie are particularly adept at dealing with Australia's unique climate and conditions. With their exceptional endurance and unique temperament, these dogs are the real unsung heroes of Aussie farms.

Cobber® has been working with Australian farmers for 40 years. Just like you, we love the land and make our living from it. We also understand that farming in Australia is unlike farming anywhere else in the world, it offers unique opportunities and incredible challenges. Success takes toughness, resilience and, above all, a good team who work together.

NUTRITIONAL BALANCE

All of that work takes a lot out of a dog, so it pays to make sure that they're getting everything they need to stay happy, healthy and fighting fit. Like everything else on a farm, working dogs will give back as much as you put in. A huge part of this is their diet – and just like us, your four-legged mates need a balance of nutrients to stay in peak condition. While fresh meat is probably one of their favourite things in the world, and it certainly has a place in their diet, it won't by itself provide complete and balanced nutrition.

A properly balanced diet will include:

- 🐾 **Essential amino acids** from quality protein, necessary to help repair and maintain your dog's muscles after strenuous exercise or work
- 🐾 **Sufficient calories** to replace all that energy they're burning
- 🐾 **Anti-oxidants and anti-inflammatory agents** that protect muscles from damage caused by free radicals, which are released during sustained activity
- 🐾 **Vitamins and minerals** which are essential to dogs for cell regeneration, bone formation, muscle function and a variety of other functions.
- 🐾 **Functional Fibres** like beet pulp and chicory act as natural prebiotics to promote the growth of beneficial gut bacteria and aid in gut health and function.

"My dogs work hard, and they need a feed that can keep up. Cobber's been our go-to for years – keeps 'em strong, fit, and firing on all cylinders."

Dave Thompson

Cattle producer, QLD

Only Cobber® contains the TruMune® postbiotic. The dual-action effect of TruMune supports both immune function and digestive health for optimal performance and wellness.

A commercial feed formulated by nutritionists, who understand the requirements of working dogs, is the best way to provide complete and balanced nutrition to help them keep on keeping on. The right food will help prevent your hardest workers from losing condition, help protect them from injury and keep them performing at their best.

FEEDING WORKING DOGS

Feed once at night, or after work so that their bodies repair while they rest, and they get the most out of their food, to support healthy digestion and maintain consistent energy levels. Always ensure fresh, clean water is available at all times, especially after meals and exercise.



Working Dog

28% PROTEIN · 18% FAT

FORMULATED WITH TRUMUNE® TO ASSIST STAMINA, RECOVERY AND MENTAL ALERTNESS



INGREDIENTS

Meat Meals (Chicken, Beef and/or Lamb); Wholegrain Wheat; Legumes; Wholegrain Sorghum; Beef Tallow and/or Poultry Oil; Wholegrain Barley; Natural Flavour (Chicken and/or Beef); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Vitamins and Minerals; Yeast Extract (Postbiotics); Preservatives; Amino Acids; Antioxidant.

NO ARTIFICIAL COLOURS OR FLAVOURS.



WORKING DOG Typical analysis as fed per 100g

Metabolisable Energy (ME)	370 kcal
Crude Protein	28%
Crude Fat	18%
Crude Fibre	2.4%

Cobber® Working Dog is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates

	Moderate Energy	High Energy
Small (5-10kg)	130 - 170g (1 - 1 1/3 cups)	170 - 250g (1 1/2 - 2 cups)
Medium (10-25kg)	170 - 330g (1 1/3 - 2 1/2 cups)	250 - 480g (2 - 3 1/2 cups)
Large (25-40kg)	330 - 480g (2 1/2 - 3 2/3 cups)	480 - 710g (3 1/2 - 5 1/2 cups)

1 Cup equals approximately 130 grams of Cobber® Working Dog.

This guide outlines the amount of Cobber® Working Dog that is normally required each day for an adult dog. The amount that your own dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day up or down as necessary to ensure your dog maintains a good lean condition.

IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.

The Cobber® Challenge



SINCE 2016, COBBER® HAS BEEN CHALLENGING FARMERS TO PROVE THEY'VE GOT AUSTRALIA'S HARDEST WORKING DOG. OWNERS CAN NOMINATE DOGS OF ANY BREED DOING ANY TYPE OF WORK, WITH THE FINAL 12 COMPETING IN THE COBBER® CHALLENGE.

Every year, challengers wear a GPS collar to track how hard they work in their natural environment. Each dog is scored based on distance, speed and duration of work per day. Data is collected and uploaded daily, so you can follow the performance of your favourite dog, as well as the best performing state, from anywhere in the country.

Points are calculated over the three-week period, and the hard-working winner receives prizes and the prestigious Cobber® Challenge trophy.

Applications open each year around May / June.

For more information visit cobberdogfood.com.au/cobberchallenge



SCAN ME!

**DO YOU
THINK YOU HAVE
THE HARDEST
WORKING DOG?
PUT IT TO THE
TEST IN THE
ANNUAL COBBER®
CHALLENGE**



Champion trainers Jeff Britton, Linda Britton & Chris Halse talk Cobber® Performance Dog

SPECIFICALLY FORMULATED
TO PROMOTE PEAK PERFORMANCE
IN SPORTING DOGS



Based on average 400g serving size
**50
SERVES**
PER BAG



Jeff Britton with 2021 Geelong Cup winner, Wablick Jet

"I used to use a much more expensive feed, but since starting my dogs on the new Cobber® Performance Dog, they have maintained their consistency and their overall health and wellbeing. Cobber® Performance Dog is an excellent product that provides really good value for money. I recommend this feed to anyone looking for a high quality feed without the high price tag."

Jeff Britton
Champion Trainer

"Since starting on the new Cobber® Performance Dog, I have noticed a positive change in our dogs' performance and overall appearance. They all prefer Cobber® over the other brand that we were using, and Cobber® is much more affordable which helps us to control our business costs. The dogs all love it and changed over with no issues, and are eating more. I definitely recommend Cobber® Performance Dog to anyone who wants a high-quality, Australian-made feed at a competitive price."

**Britton-Halse
Greyhounds**
Champion Training Team



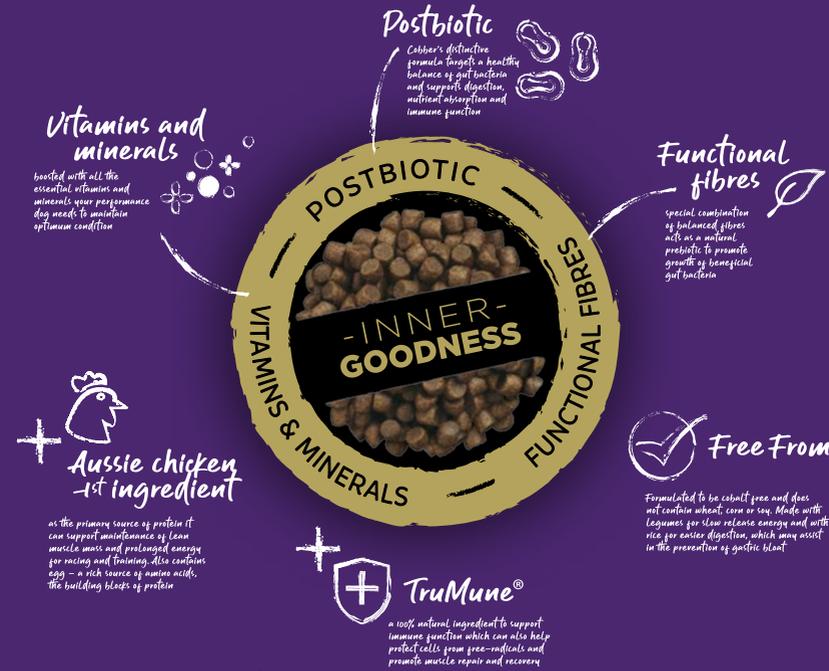
Chris Halse with Perth Cup winner, Mustang Timmy



Performance Dog

30% PROTEIN • 20% FAT

MADE WITH 100% REAL AUSTRALIAN CHICKEN
CONTAINS ALL ESSENTIAL VITAMINS & MINERALS
WHEAT, SOY & CORN FREE



INGREDIENTS
Poultry Meal; Legumes; Rice, Wholegrain Sorghum; Poultry Oil; Natural Flavour (Chicken); Functional Fibres (Beet Pulp, Chicory Root, Yucca Extract); Vitamins and Minerals; Egg Powder; Fish oil; Yeast Extract (Postbiotics); Amino Acids; Preservatives; Glucosamine & Chondroitin Sulphate; Antioxidants.
NO ARTIFICIAL COLOURS OR FLAVOURS.

COBBER® PERFORMANCE Typical analysis as fed per 100g	
Metabolisable Energy (ME)	380 kcal
Crude Protein	30%
Crude Fat	20%
Crude Fibre	2%
Calcium Ca (min.)	1%
Phosphorus P (min.)	0.6%
Vitamin E (min.)	8IU
Taurine (min.)	10mg
Omega 3 (min.)	0.2%
Omega 6 (min.)	1.1%
DHA (min.)	0.1%
Choline (min.)	14mg
Added Glucosamine	50mg
Added Chondroitin Sulphate	3mg

Cobber® Performance Dog is a complete dog food, meeting the nutritional levels established by the Association of American Feed Control Officials (AAFCO) for maintenance of adult dogs.

FEEDING GUIDE Suggested daily feeding rates		
Weight of Dog	During Rest / Recovery	During Exercise / Competition
20kg	260g (2 cups)	365g (3 cups)
25kg	310g (2½ cups)	415g (3½ cups)
30kg	365g (3 cups)	490g (4 cups)
35kg	415g (3½ cups)	540g (4½ cups)
40kg	440g (3¾ cups)	580g (4¾ cups)
45kg	490g (4 cups)	635g (5 cups)

1 Cup equals approximately 125 grams of Cobber® Performance Dog.

This guide outlines the amount of Cobber® Performance Dog that is normally required each day for an adult dog. The amount that your dog needs may vary depending on a number of factors including level of activity, weight, body condition, age, breed, sex and climate.

Adjust the amount fed each day as necessary to ensure your dog maintains a good lean condition.

IT IS IMPORTANT THAT YOUR DOG HAS ACCESS TO CLEAN, FRESH WATER AT ALL TIMES.



The Cobber® Crew

COBBER® IS PROUD TO WORK ALONGSIDE THE BREEDERS, TRAINERS AND ASSOCIATIONS WHO MAKE UP THE RURAL DOG COMMUNITY

Through the Cobber® ambassador program we offer support and education for farmers on the latest developments in canine health and nutrition, to help keep their working dogs in peak condition.

Every Cobber® ambassador represents the passion and commitment we share for our community. The program lets us connect with the people who matter most to us and is just one of many ways we are proud to invest in current and future generations of Australian farmers.



Meet the Cobber® Crew



For more information

For more information on Cobber® and the products in this brochure please visit www.cobberdogfood.com.au or phone our Customer Service Centre on **1300 666 657**.

BROUGHT TO YOU BY



LEADING ANIMAL NUTRITION

Ridley AgriProducts, Level 9, South Tower Rialto, 525 Collins Street, Melbourne VIC, 3000 Australia.

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